

ADAM MICKIEWICZ UNIVERSITY IN POZNAŃ

Faculty of Biology

Genome Medicine



Personilized/Precision Medicine

Hans Bluyssen, 09-10-2019

www.biologia.amu.edu.pl





Post-genome sequencing "Functional Genomics"



-translate information to different levels

-Understanding mechanisms of cell function + organism

-Health care: food and health mechanism infectious disease origins of multifactorial disease

-Medical diagnostics/prognostics

-Pharmaceutical products/ therapeutics



The "Functional Genomics" Toolbox

"-omics" approach	Generated information	
Human genome sequence (genomics)	Whole-genome sequence, SNPs, and CNVs (~10–15 million)	
Gene expression profiles (transcriptomics)	Microarrays and RNA sequencing (~25,000 transcripts) Transcription factor chromatin Interactions: ChIP-seq	
Proteome (proteomics)	Protein profiles of specific protein products	
Metabolome (metabolomics)	Metabolic profiles (~1,000–10,000 metabolites)	
Epigenomics	DNA Methylation	(Chan & Ginsburg 2011)



"Personal Genome"



> 50 companies World-wide

The Road to the Personal Genome

NTHE space of a single decade, the cost of mapping all your DNA will fall from the billions of dollars to the thousands. The human genome is becoming a commodity virtually overnight, it's as if millions of households could have had dishwashers and vacuum cleaners 10 years after James Watt built his isteam engine. 2004 \$3 000 000 000

2006 \$60 000 000

2007 \$1 000 000

2010 \$48 000

2012 \$10 000

2014 \$250

DNA, the "code of life," is the ultimate brany file, a database of 12 billion bits. The data—b billion matching sets of either the molecules adenne (A) and thymine (T) or stainine (G) and cytosize (C)—affect everything that makes you you; the color of your eyes, whether you're moody or cheerful, and which disease you're most susceptible to. Todes you we most susceptible to.

Today you can purchase your US \$48 000 from Illumina, a San Diego biotech firm (and they'll throw in an Apple Mac). [See "The \$100 Genome," elsewhere in this issue.) That's a bit pricey if all you want to do is check out the genetic inheritance of Saturday's dinner date. But by 2014, your genome will cost a mere \$2500, according to TSG Partners, an Atlanta-based life sciences advisory firm, so low that health insurance companies might pick up the tabjest to get their hands on the data. The current head of the Personal Genome Project, George Church, thinks it will soon be far cheaper than thatpethaps even less than the dinner itself.

Source: TS0 Aleman, Allanta (projection one) George Church, Nervice Medical School (projection nerv).



Genomics: Single Nucleotide Polymorphisms



The Hunt for Gene Loci Associated with Complex Human Diseases

Genome wide variation!

www.hapmap.org

International HapMap Project

The HapMap is a catalog of common genetic variants that occur in human beings. It describes what these variants are, where they occur in our DNA, and how they are distributed among people within populations and among populations in different parts of the world.

Provides information that other researchers can use to link genetic variants to the risk for specific illnesses, which will lead to new methods of preventing, diagnosing, and treating disease.







GWAS of Disease Susceptibility



- May 2011:
 - 800 GWAS published
 - 150 diseases
 - > 2.400 SNPs with statistically significant associations + odds ratio
- Crohn's diseases: > 32 variants
- Type 2 Diabetes: > 20 variants ~ Disease risk
- CAD: > 200 variants

Next -----> Whole Genome Sequencing!



Illumina (2011-2014):

whole-genome sequencing of up to 1,500 samples over the next three years on both tumor and normal genomes toward prostate and esophageal cancers

Paired-end sequencing (Indels, Substitutions, CNV, LOH, intra- and inter chromos. variants)



International Cancer Genome Project

Many cancer mutations are rare.

• Low signal-to-noise ratio.



How do we find the rare but important mutations?

• Sequence lots of cancer genomes.

International Cancer Genome Project.

Consortia of sequencing and cancer research centres in 10 countries.

Aim of the consortia.

Complete genomic analysis of 50 different tumor types. (50,000 genomes).

http://cancergenome.nih.gov





I Mission and Goal

The Cancer Genome Atlas (TCGA) is a comprehensive and coordinated effort to accelerate our understanding of the molecular basis of cancer through the application of genome analysis technologies, including large-scale genome sequencing.

Learn more >>

I News from the Pilot Project

National Institutes of Health to Map Genomic Changes of Lung, Brain, and Ovarian Cancers

The National Cancer Institute (NCI) and the National Human Genome Research Institute (NHGRI), both part of the National Institutes of Health (NIH), today announced the first three cancers that will be studied in the pilot phase of The Cancer Genome Atlas (TCGA) project. The cancers to be studied in the TCGA Pilot Project are lung, brain (glioblastoma), and ovarian. These cancers, which collectively account for more than 210,000 cancer cases each year in the United States, were selected because of the availability of biospecimen collections that met TCGA's strict scientific, technical, and ethical requirements.

I Pilot Project to Map Three Cancers



Click here for more information

I TCGA: How Will It Work?



Click here for more information

tés <u>N</u>ézet Előz<u>m</u>ények <u>K</u>önyvjelzők <u>E</u>szközök I Genome Project Has a Growth...

MENU *

www.technologyreview.com/view/413516/the-personal-genome-project-has-a-growth-spurt/

INSIDER CONNECT

Súgó

The Personal Genome Project Has a Growth Spurt

Thirteen thousand people will divulge their genetic histories online.



The first 10 volunteers for the Personal Genome Project. The 10 intrepid volunteers who signed up for George Church's Personal G will soon have a lot of company. According to a <u>report</u> from Northwestern people are in the process of enrolling in the project, which involves having your genome sequenced, and then sharing it, along with medical records in an open-access database for analysis by geneticists and others around

Here's a brief description of the project from a piece I wrote last October.

The Personal Genome Project is a long term, large cohort study

Aims to sequence and publicize the complete genomes and medical records of 100,000 volunteers, in order to enable research into personal genomics and personalized medicine.

It was initiated by <u>Harvard</u> <u>University</u> in 2005.

Headed by Harvard University genomics pioneer George Church, the project aims to



Personal Genome Project



- The individuals agree to make their genome and their health records public.
- Volunteers... willing to share their genome sequence and many types of personal information with the research community and the general public,
- Aim: to understand genetic and environmental contributions to human traits."





The project publishes the

- <u>genotype</u> (the full <u>DNA sequence</u>),
- <u>phenotype</u>: medical records, various measurements, <u>MRI</u> images, etc.
- all data are within the public domain
- made available over the <u>Internet</u> so that researchers can test various hypotheses about the relationships among <u>genotype</u>, <u>environment</u> and <u>phenotype</u>.

nome Now Can be Stored on an iPhone App - Mozilla Firefox	
Nézet Előzmények Könyvjelzők Eszközök Súgó ne Now Can be Stored on an +	
internetmedicine.com/2013/01/31/smartphone-app-enables-storage-testing-of-dna-data/	🏠 マ 😋 🚼 マ Google



Smartphone app enables storage, testing of DNA data

Posted by admin / January 31, 2013





MEDICAL APPS NEWS »

Derm Consult for Inpatients? There's an App for That



SOURCE Feb 13, 2014 Diagnostic apps for dermatologists are no new smartphone...

Leav

February 17, 2014 2:31 am

New Healthpatch biosensor captures a wide range of information with just



Personalized Medicine: Definition



The use of information and data from a patient's genotype and phenotype (level of gene expression and/or clinical information) to:

- stratify disease
- select a medication

provide a therapy



initiate a preventative measure that is particularly suited to that patient at the time of administration



Ineffective therapies – waste money



Hypertension Drugs 10-30%

ACE Inhibitors

Heart Failure Drugs 15-25%

Beta Blockers

Anti Depressants 20-50%

SSRIs

Cholesterol Drugs 30-70%

Statins

Asthma Drugs 40-70%

Beta-2-agonists





Medicine in the XX. Century



- "One fits to all"
- The target is the **disease**



- Evidence based medicine
 - statistical approach using the rule of large numbers, resulting in statistically meaningful conclusions









Personalized Medicine: The Answer?



Targeted therapy:

Differentiate, diagnostics and drug co-development



Targeted therapies help by identifying patients with the best response and least side effects

Biomarkers are such diagnostic tools, wich may predict the therapeutic response to a certain drug





Drug-Diagnostics Combinations in Oncology



Cancer has a very complex biology





Development of Personalized Tumor Biomarkers Using Massively Parallel Sequencing





Lung Carcinoma genome

Nature 2010 463; 184-90.

22,910 mutations

58 rearrangements

334 copy number segments





Analysing Cancer Genomes

Cancer genomes contains a lot of genetic damage.

- Many of the mutations in cancer are incidental.
- Initial mutation disrupts the normal DNA repair/replication processes.
- Corruption spreads through the rest of the genome.

Today: Find the "driver" mutations amongst the thousands of "passengers.

• Identifying the driver mutations will give us new targets for therapies.

Tomorrow: Analyse the cancer genome of every patient in the clinic.

- Variations in a patient and cancer genetic makeup play a major role in how effective particular drugs will be.
- Clinicians will use this information to tailor therapies.



Companion Diagnostics/ Pharmacodiagnostics

Companion Diagnostics

"Match" the pathophysiology with the mechanism of action of the drug

Definition

– A pre-treatment test performed in order to determine whether or not a patient is likely to respond to a given therapy. This type of test is classified as a predictive test and a prerequisite for implementation of stratified and personalized medicine.*

*Jørgensen JT. Expert Rev Mol Diagn 2008; 8: 689-695.



Breast Cancer: The Treatment Dilemma

Choices of 40 experts world-wide

61 y-old, fit, postmenopausal

Node negative pT = 0.9 cm ductal cancer ER and PR negative HER2 negative Grade 2



Courtesy: Martine Piccart



STANFORD 38 STANFORD 31 STANFORD 17 NORWAY 29-BE

Sorlie et al. PNAS 2003









"triple neg," CK5/6+

ER++, PR++, G1,2

HER2 ISH pos



Breast Cancer Subtype ~ Clinical Outcome





Tamoxifen (Nolvadex®) - ER

Phase II Study of Tamoxifen: Report of 74 Patients With Stage IV Breast Cancer¹

Harvey J. Lerner,^{2,*} Pierre R. Band,^{3,4} Lucien Israel,⁵ and Benjamin S. Leung^{6,7}

SUMMARY

Tamoxifen (NSC-180973), a synthetic antiestrogen, was studied for efficacy and toxicity in patients with metastatic breast adenocarcinoma. Two dose levels were used, 10 mg bid and 15 mg/m² bid, in separate groups. In the 10-mg bid dosage group, 30 of the 31 patients were considered evaluable for efficacy. Five complete

Tamoxifen (NSC-180973), a synthetic antiestrogen, was studied for efficacy and toxicity in patients with metastatic breast adenocarcinoma. Two dose levels were

thrombocytopenia, nausea, and fluid retention. A high degree of correlation between response and positive estrogen-receptor assay suggests the value of the test as a means to select patients for tamoxifen treatment. The conclusion from this study is that tamoxifen used as a single agent is an effective drug with minimal toxicity for treatment of metastatic breast adenocarcinoma.

[Cancer Treat Rep 60:1431-1435, 1976]

Tamoxifen is a synthetic triphenyleth ative with potent antiestrogen activity mammalian species (1). It inhibits the

estradiol to uterine receptors from various experimental animals (2) and exerts an inhibitory effect on the growth of the DMBA-induced rat mammary tumor (3). In man, tamoxifen inhibits the binding of, estradiol to receptors from normal endometrium (4) and adenocarcinoma of the breast and uterus (5.6)

The high degree of correlation observed between response rate and positive ER assay suggests the value of this test as a means to select patients for tamoxifen treatment.

> with evaluable disease. Except for nine patients, all had undergone prior mastectomy and approximately half had at least one course of non-hormonal chemotherapy.

> The criteria for patient inclusion were: histologically proven breast adenocarcinoma with metas-



Trastuzumab (Herceptin®) - HER2 Human Epidermal **Breast Cancer** growth factor

The New England





ESTABLISHED IN 1812

OCTOBER 20, 2005

VOL.353 NO.16

receptor 2

USE (

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Trastuzumab after Adjuvant Chemotherapy in HER2-Positive Breast Cancer

Df

Virc	Martine J. Piccart-Gebhart, M.D., Ph.D., Marion Procter, M.Sci., Brian Leyland-Jones, M.D., Ph.D., Aron Goldhirsch, M.D.,
ABSTRA(Backgro growth fa	Christian Jackisch, M.D., David Cameron, M.D., Mitch Dowsett, Ph.D., Carlos H. Barrios, M.D., Günther Steger, M.D., Chiun-Shen Huang, M.D., Ph.D., M.P.H., Michael Andersson, M.D., Dr.Med.Sci., Moshe Inbar, M.D., Mikhail Lichinitser, M.D., István Láng, M.D., Ulrike Nitz, M.D., Hiroji Iwata, M.D., Christoph Thomssen, M.D., Caroline Lohrisch, M.D., Thomas M. Suter, M.D., Josef Rüschoff, M.D., Tamás Sütő, M.D., Ph.D.

BACKGROUND

Trastuzumab, a recombinant monoclonal antibody against HER2, has clinical activity in advanced breast cancer that overexpresses HER2. We investigated its efficacy and safety after excision of early-stage breast cancer and completion of chemotherapy.

> III AUVAILEED DICAST CALLET HIAT OVERCAPIESSES FIERZ. WE HIVESUGATED ITS CHICACY AND safety after excision of early-stage breast cancer and completion of chemotherapy.

Bordet Institute, Blvd. de Waterloo 125, 1000 Brussels, Belgium, or at martine.piccart@ bordet.be. The authors' affiliations are listed



Cetuximab (Erbitux®) Panitumumab (Vectibix®) - EGFR/*K-ras*

JOURNAL OF CLINICAL ONCOLOGY

VOLUME 26 · NUMBER 10 · APRIL 1 2008

ORIGINAL REPORT

Wild-Type KRAS Is Required for Panitumumab Efficacy in Patients With Metastatic Colorectal Cancer

Rafael G. Amado, Michael Wolf, Marc Peeters, Eric Van Cutsem, Salvatore Siena, Daniel J. Freeman, Todd Juan, Robert Sikorski, Sid Suggs, Robert Radinsky, Scott D. Patterson, and David D. Chang

A B S T R A C T

Purpose

Patients and Methods

Panitumumab, a fully human antibody against the epidermal growth factor receptor (EGFR), has activity in a subset of patients with metastatic colorectal cancer (mCRC). Although activating mutations in KRAS, a small G-protein downstream of EGFR, correlate with poor response to anti-EGFR antibodies in mCRC, their role as a selection marker has not been established in randomized trials.

Christos S. Dongsheng Tւ Sonia

Funded by Amoen Inc. Thousand

ahead of print at www.jco.org on

March 3, 2008.

From Aragen Inc. Thousand Oaks, CA:

berg, Leuven; Belgium; and the Ospe-

dale Niguarda Ca' Granda, Milan, Italy.

Submitted October 1, 2007; accepted

November 20, 2007; published online

Ghent University Hospital, Ghent, Belgium; University Hospital Gasthuis-

Purpose

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tions are found at the end of this article.

weeks for panitumumab and 7.3 weeks for BSC. Response rates to panitumumab were 17% and 0%, for the WT and mutant groups, respectively. WT KRAS patients had longer overall survival



Imatinib (Gleevec[™]) – Specifically Targets An Abnormal Protein, Blocking Its Ability To Cause Chronic Myeloid Leukemia

Chromosome 9;22 translocation

Bcr-Abl fusion protein



Bcr-Abl fusion protein

Gleevec™





CML

Normal

ORIGINAL ARTICLE

Five-Year Follow-up of Patients Receiving Imatinib for Chronic Myeloid Leukemia

Brian J. Druker, M.D., François Guilhot, M.D., Stephen G. O'Brien, M. Insa Gathmann, M.Sc., Hagop Kantarjian, M.D., Norbert Gattermai Michael W.N. Deininger, M.D., Ph.D., Richard T. Silver, M.E. John M. Goldman, D.M., Richard M. Stone, M.D., Francisco Cervan Andreas Hochhaus, M.D., Bayard L. Powell, M.D., Janice L. Gabrilo Philippe Rousselot, M.D., Josy Reiffers, M.D., Jan J. Cornelissen, M. Timothy Hughes, M.D., Hermine Agis, M.D., Thomas Fischer, I Gregor Verhoef, M.D., John Shepherd, M.D., Giuseppe Saglio, I Alois Gratwohl, M.D., Johan L. Nielsen, M.D., Jerald P. Radich, I Bengt Simonsson, M.D., Kerry Taylor, M.D., Michele Baccarani, Charlene So, Pharm.D., Laurie Letvak, M.D., and Richard A. Larson, M.D., for the IRIS Investigators*



N ENGLJ MED 355;23 WWW.NEJM.ORG DECEMBER 7, 2006



HER2 Gene Product is Overexpressed in One Third of Breast Cancers





•TUMOR OVEREXPRESSING HER2 •SENSITIVE TO HERCEPTIN



Goal: Tailoring New Drugs to Target Different Types of Breast Cancer



•TUMOR OVEREXPRESSING ?•TUMOR OVEREXPRESSING HER2•TUMOR OVEREXPRESSING ?•SENSITIVE TO ???•SENSITIVE TO HERCEPTIN•SENSITIVE TO ???



Drug-Diagnostics Combinations in Oncology

- The improvement of future medical anti-cancer therapy will come from our increased understanding of the molecular pathophysiology and drug mechanisms of action
- The key driver in this process will be the molecular analytical methods and molecular diagnostics
- Parallel drug-diagnostic co-development will be the standard development model for new anti-cancer drugs
- Future medical anti-cancer therapy will be more individualized compared with today's knowledge
- In 2020 most anti-cancer drugs will be prescribed based on the results of a companion diagnostic/pharmacodiagnostic test



Clinically Available Molecular Diagnostics



Diagnostic Kits Laboratory-developed-tests (LDTs)

Time point in	Cancer	Cancer Cardiovascular disease		disease
clinical decision making	Test	Indication	Test	Indication
Risk/susceptione,	BRCA1, BRCA2 HNPCC, MLH1, MSH2 TP53, PTEN	Breast Colon Sarcomas	<i>KIF6</i> , <i>9p21</i> Familion [®] 5-gene profile	CAD LQTS
Screening	HPV genotypes	Cervical	Corus TM CAD	CAD
Diagnosis	Lymphochip	Lymphoma	Corus CAD	CAD
Prognosis	Oncotype DX [®] (21-gene assay) MammaPrint [®] (70-gene assay) Her2/neu, ER, PR	Breast	TnI, BNP, CRP	ACS
Pharmacogenomics	Her2/neu UGT1A1 KRAS EGFR Amplichip [®] ; DMET TM CYP2D6/CYP2C19	Herceptin Irinotecan Cetuximab Erlotinib, gefitinib Various others (see Table 2)	KIF6, SLCO1B1 Amplichip; DMET CYP2D6/CYP2C19 VKORC1	Statins Warfarin Various others (see Table 2)
Monitoring	CTCs	Tumor recuri	AlloMap [®] gene profile	Transplant rejection

(Chan & Ginsburg, 2011)



OncoType DX

Multiplex Tests are Already Starting to Have an Impact



Analyzes by qPCR, mRNA expression of a panel of 21 genes within a tumor to determine a Recurrence Score

MammaPrint

Microarray-based prognostic breast cancer mRNA expression profiling test of 70 genes

AlloMap

qPCR-based expression profile of 11 genes to assist physicians in managing heart transplant patients for potential organ rejection

Tissue of Origin

Microarray technology considers 15 common malignant tumor types, including bladder, breast, and colorectal tumors based on mRNA expression on 1,550 genes











Oncotype DX[®]: A Genomic Assay

Recurrence tumor after surgery Decision-making about treatment

a 21-Gene Assay for N–, ER+, Tam+ Patients



The Recurrence Score[®] Result Uses Key Genes Linked to Critical Molecular Pathways

16 BREAST CANCER RELATED GENES



5 REFERENCE GENES



Paik et al. N Engl J Med. 2004;351:2817-2826.



Oncotype DX[®] is a Standardized and Quantitative Assay

Recurrence Score[®] in N-, ER+ patients



Paik et al. *NEJM* 2004, 2) Habel et al. *Breast Cancer Research* 2006
Paik et al. *JCO* 2006, 4) Gianni et al. *JCO* 2005



Conclusions

- The Oncotype DX[®] Recurrence Score assay predicts the likelihood of adjuvant chemotherapy benefit
- It also is a prognostic assay for the risk of distant recurrence at ten years assuming five years of adjuvant tamoxifen treatment
- Oncotype DX[®] Recurrence Score assay shows consistent results across multiple independent studies





Personalizing Care for Heart Transplant Patients

AlloMap[®] is a non-invasive blood test for heart transplant patients. AlloMap is the first and only non-invasive test with a rapid turnaround time that helps physicians identify the risk of acute cellular rejection in heart transplant recipients.

Since its introduction in 2005, AlloMap has helped to:

- · Reduce patients' pain, anxiety, and risk caused by biopsies through a simple, non-invasive method of blood sample collection
- · Give providers accurate information on the risk of acute cellular rejection in their patients following heart transplant

Targeting Specific Genes for the AlloMap Test

Using linear discriminant analysis, the expression levels of 11 genes were selected for the calculation of the AlloMap score (integer 0–40). This set of genes best distinguished between the presence and absence of rejection in the development of the AlloMap test.

Differential Expression of AlloMap Genes in Rejection Samples

Pathway and Gene Express	on Level
T cell priming	
ITGA4	
Integrin alpha-4 α subunit of VLA-4; involved in T cell trafficking and adhesion	1
PDCD1	20.80
Programmed cell death T cell costimulatory molecular (inhibitory); CD28 family	1
Proliferation and mobilization of erythrocytes	
MARCH8	
Cellular mediator of immune response (MIR) E3 ubiquitin ligase	Î
WDR40A	
WD repeat domain 40A Uncharacterized protein of the WD-repeat protein family	1
Platelet activation	
PF4	
Platelet factor 4 Chemokine-like molecule expressed in platelets	ŧ
C6orf25	_
G6b inhibitory receptor Putative inhibitory receptor of the Ig superfamily expressed in platelets	ł
Steroid response	
IL1R2	
Interleukin-1 receptor type II IL-1 decoy receptor inhibits cytokine signaling; steroid-dependent expression	ł
ITGAM	
Integrin alpha-M α subunit of MAC-1; involved in cell trafficking	+
FLT3	
FMS-like tyrosine kinase Signaling molecule expressed in monocytes	ł
Unknown role	
SEMA7A	_
Semaphorin 7A Expressed by T cells, B cells, and immature granulocytes	1
RHOU	
Ras homolog gene family, member U Member of the Rho GTPase family involved in the modulation of cytoskeleton organization	1

Tissue of Origin[®]

The Tissue of Origin test, formally a Pathwork test, is a microarray-based gene expression test that aids in identifying challenging tumors, including metastatic, poorly differentiated, and undifferentiated cancers. TOO is the **ONLY** FDA-cleared test of its type and is a Medicare-reimbursed test.

Methodology

CGI processes the specimen, runs the Tissue of Origin and reports the results to the ordering physician. Proprietary analytics are used to interpret the data, and a report is generated that provides clear, objective information on the Similarity Score for each of 15 tumor types, uniquely enabling the healthcare provider to rule in or rule out specific tumor types.

Bladder	Kidney	Pancreas
Breast	Melanoma	Prostate
Colorectal	Non-Hodgkin's Lymphoma	Sarcoma
Gastric	Non-Small Cell Lung	Testicular Germ Cell
Hepatocellular	Ovarian	Thyroid

Each report includes a pathologist's interpretation of the test results.

How the Test Works

Tissue of Origin[®] Overview

- The Tissue of Origin reports the most likely tissue of origin from 15 of the most common tumor types, representing 58 morphologies.
- 2000 genes, covering 15 tumors types and 90% of all solid tumors¹
- Extensive analytical and clinical validation.
- Statistically significant improvement in accuracy over other methods, including IHC²
- Leads to a change in treatment 65% of the time.

From Pharmaceuticals to Pharmasuitables

Disease Subtyping:

Right Rx for Right Disease

Individual Variation and AE risk

Right Rx for Right Patient

BIDIL

First drug approved by FDA that comes with a race-specific label:

"For African Americans Only"

November 2005

Personalized Medicine: A future dream

Betty's story in 2017

- Betty completes the Surgeon General's family history tool at age 25, learns of uncles with early heart disease.
- She consults her PA, who works in a practice that has made an effort to stay informed about genomic medicine. She suggests complete genome sequencing for \$1000.
- Betty inquires about the risk of genetic discrimination, but effective legislation has outlawed this.
- She is found to have three gene variants that have been shown conclusively in well validated studies to increase her risk of early heart attack 4-fold.
- She and her PA design a program of prevention based on diet, exercise, and medication precisely targeted to her genetic situation.

Betty's story continues

- Betty does well until age 75.
- She develops left arm pain that she assumes is due to gardening, but her care providers know her higher risk and diagnose an acute MI.
- Referring to her genome sequence, the PA and MD choose the drugs that will work best to treat her.
- She survives and is alive and well in the 22nd century.

Personalized Medicine: Could the dream become a nightmare?

Betty's story gone wrong

- Betty never learns about her family history, educational efforts for the public and health care providers were defunded, community efforts never got off the ground, and Betty's PA and MD thought genetics was irrelevant to practice.
- Betty hears about genome sequencing, but after seeing her brother lose his health insurance from this information, she decides not to.
- Betty eats an unhealthy diet, gains weight, and develops high blood pressure.
- While tests to predict which drug would be most effective for Betty have been proposed, they have never been validated, and are not reimbursed.

Betty's story gone really wrong

- Betty's hypertension is treated with a drug that causes a hypersensitivity reaction, so she stops treatment.
- After 10 years of uncontrolled hypertension, Betty develops left arm pain at age 50.
- Unaware of her high risk, her PA assumes this is musculoskeletal and prescribes rest.
- Betty returns to the ER a few hours later in cardiogenic shock.
- The absence of her genome sequence information prevents immediate optimum choice of therapy.
- Betty dies in the ER.

"Personal Genome"

> 50 companies World-wide

The Road to the Personal Genome

N THE space of a single decade, the cost of mapping all your DNA will fail from the billions of dollars to the thousands. The human genome is becoming a commodity virtually overnight. It's as if millions of households could have had dishwashers and vacuum cleaners TO years after James Watt built his steam engine. 2004 \$3 000 000 000

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2012 \$10 000

2014 \$250

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US \$48 000 from Illumina, a San Diego biotech firm (and they'll throw in an Apple Mac). [See "The \$100 Genome," elsewhere in this issue.) That's a bit pricey if all you want to do is check out the genetic inheritance of Saturday's dinner date. But by 2014, your genome will cost a mere \$2500, according to TSG Partners, an Atlanta-based life sciences advisory firm, so low that health insurance companies might pick up the tabjest to get their hands on the data. The current head of the Personal Genome Project, George Church, thinks it will soon be far cheaper than thatpethaps even less than the dinner itself.

Source: 150 Airmen, Allanta (projection one) George Church Hervard Midical School (projection nee).

 This Breast Cancer Awareness Month, #screen2know

Products

Services

••• About

Understand your genetics to live healthier, longer.

Sequence your whole genome

my Genome

Screen for breast & ovarian cancer risk

my BRCA

Sequencing human Genome <1000 \$

Products

Services

About

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myGenome

We sequence your whole genome to help you improve your health, longevity, and much more. Order now for \$999.

ORDER NOW

U.S. price.

LEARN MOR

Clear, simple, powerful.

From answering specific questions to giving you the most comprehensive view of your genetic make-up, our goal is to empower you to make smarter decisions so you can live healthier, longer.

Understand your disease risks

myGenome provides insights relevant to you from over 100 inherited diseases in categories including:

- Inherited cancers (incl. breast cancer, ovarian cancer, colorectal cancer)
- Cardiovascular diseases (incl. hypertension, coronary artery disease)
- Immune disorders (incl. rheumatoid arthritis, Crohn's disease)
- Endocrine & metabolic syndromes (incl. diabetes, obesity)
- Neurological disorders (incl. Alzheimer's, Parkinson's, Dementia, Autism)
- Mental & mood disorders (incl. schizophrenia, anxiety, depression)
- Organ health (incl. cataract, glaucoma)
- Reproductive / Carrier (incl. conditions relevant to family planning)

C

Insights to live healthier, longer

We look at traits related to

- Athleticism (incl. aerobic capacity (VO2max), muscle strength)
- Behavior & Cognition (incl. memory, snacking behavior)
- Blood sugar (incl. blood sugar, fasting glucose)
- Cardiovascular (incl. blood pressure, HDL/LDL cholesterol)
- Hormones (incl. menopause age, testosterone levels)
- Immune System (incl. IL6 levels, norovirus resistance)
- Longevity (incl. telomere length)
- Metabolism (incl. diet response, weight gain, weight response to exercisel
- Nutrition & Diet (incl. lactose intolerance, omega-6, omega-3)
- Physical Appearance (incl. BMI, body weight, childhood growth)
- Sensory Perception (incl. nearsightedness (myopia), pain sensitivity)
- Substance Reaction (incl. alcohol flush reaction, caffeine metabolism)

Family plan, with confidence

myGenome provides you with insights about your family history and inherited diseases. Learn if you are a carrier of a genetic condition and what you could pass on to your children. In addition, our genetic counselors will help you understand your results.

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